

NILFISK-ADVANCE OPENS PRODUCTION FACILITY IN MEXICO

COPENHAGEN, DENMARK, DECEMBER 15, 2009 – Nilfisk-Advance A/S, one of the world's leading manufacturers of professional cleaning equipment, today announces the official opening of its new production facility in Queretaro, Mexico.

"We are very pleased to begin manufacturing operations in Queretaro, Mexico. This new facility further demonstrates Nilfisk-Advance's commitment to Latin America and presents significant growth opportunities for our company in these growing markets," says Joergen Jensen, President & CEO, Nilfisk-Advance A/S.

For over 40 years, Nilfisk-Advance has distributed its products in Mexico through authorized dealers. In 2006 Nilfisk-Advance established its own Sales Company in Mexico City and followed up with Sales Companies in Argentina and Chile in 2008. The opening of a production facility in Queretaro provides Nilfisk-Advance with new logistical and cost advantages as it furthers its global growth strategy.

"We are proud to open this state of the art facility in Queretaro. We are investing 10 million \$ in this production facility and the manufacturing of cleaning equipment that meets and exceeds the expectations of our customers," said Joergen Jensen. "Nilfisk-Advance has developed the Queretaro facility with the latest technology and equipment and has staffed it with highly qualified and well trained personnel."

Nilfisk-Advance expects to employ approximately 200 workers at the facility, assembling professional cleaning equipment. Day-to-day operations in Queretaro will be managed by Efrain Torres, Vice President and General Manager of Operations.

Nilfisk-Advance

Nilfisk-Advance is - with a complete range of cleaning equipment including commercial and industrial vacuum cleaners, scrubber dryers, industrial sweepers, machines for outdoor cleaning and high pressure cleaners – one of the leading suppliers of cleaning equipment for professional purposes. Nilfisk-Advance is represented in 41 countries with its own production and sales entities. The company currently has over 4,500 employees and annual turnover of 790 million EUROS (2008).

Further Information

Please address any questions regarding the above to the undersigned on tel. +45 43 23 81 00.

Yours faithfully

Nilfisk-Advance A/S

Joergen Jensen

President & CEO