

Nilfisk-Advance completes acquisition of Nilfisk-ALTO activities in Switzerland

Nilfisk-Advance strengthens its position in Switzerland by acquiring the Nilfisk-ALTO activities from F.T. Sonderegger AG.

In line with Nilfisk-Advance's strategic focus on being close to the customers, centered on becoming the 'Customers' preferred choice', Nilfisk-Advance is now strengthening its position in the Swiss market for professional cleaning equipment.

In Switzerland, sales of Nilfisk-ALTO products have historically been handled via the importer F.T. Sonderegger. As of October 1st, 2011 Nilfisk-Advance has taken over all activities from F.T. Sonderegger relating to the Nilfisk-ALTO activities.

F.T. Sonderegger has been an importer of the Nilfisk-Advance brands Nilfisk-ALTO, WAP and KEW for more than 35 years and has successfully built up a broad network of dealers in Switzerland.

"With the acquisition of Nilfisk-ALTO Sonderegger AG, Nilfisk-Advance increases our direct sales force and moves closer to the customers. This will open new opportunities and ensure high growth in the Swiss market," says Jørgen Jensen, President and CEO of Nilfisk-Advance.

In total 19 employees from F.T. Sonderegger working with the Nilfisk-ALTO business are transferred to Nilfisk-Advance. The owner of F.T. Sonderegger, Mr. Heinz Sonderegger, continues as Sales Director for the Nilfisk-ALTO business and will take active part in developing the business going forward.

Contact:

Jørgen Jensen
President and CEO, Nilfisk-Advance A/S
T: +45 43 23 81 00

About Nilfisk-Advance

The Nilfisk-Advance Group is one of the world's leading suppliers of professional floor cleaning equipment. Nilfisk-Advance has production, sales and service subsidiaries in all major geographic regions including, EMEA (Europe, Middle-East and Africa), Americas (U.S., Canada and Latin America), and Asia Pacific, including China. Nilfisk-Advance is part of the NKT Group, which is an OMX20 company listed on the Copenhagen Stock Exchange.