

## Nilfisk-Advance opens operations in Peru

**Nilfisk-Advance has established a new sales company in Peru. The sales office will open in Lima on December 17, 2012, and marks Nilfisk-Advance's growing global presence with sales companies in now 44 countries around the world.**

Nilfisk-Advance, one of the world's leading manufacturers of professional cleaning equipment, announces the opening of its newest international operation in Peru. The new sales company will be based in Lima offering direct sales and service to its customers across the country.

The opening of its Lima office marks a growing global presence for Nilfisk-Advance with sales companies in 44 countries around the world and an ever-growing network of professional dealers in more than 70 countries. The launch of the Peruvian operation also strengthens the company's footprint in Central and South America, following successful launches of sales offices in Mexico, Brazil, Argentina and Chile in the past decade.

"Latin America is a strategic and highly important market for Nilfisk-Advance, with growing economies and an increasing demand for professional cleaning solutions. Nilfisk-Advance continuously strives to increase its footprint on this continent as we set new standards for the cleaning industry, and we look forward to getting closer to our customers in the Peruvian market," says Jørgen Jensen, President and CEO of the Nilfisk-Advance Group.

Peru is one of the fastest growing economies in South America, and the opening of its Lima office will allow Nilfisk-Advance to better serve its customers and meet the increasing demand for high quality products in the professional cleaning industry. Nilfisk-Advance Peru plans to offer a wide range of products within high pressure washers, polishers, scrubbers, sweepers and vacuum cleaners for professionals.

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**About Nilfisk-Advance**

Nilfisk-Advance is one of the world's leading manufacturers of professional cleaning equipment. Based on a century of cleaning expertise, we develop and manufacture high quality products that represent the latest technology and innovation and offer the broadest product portfolio in the industry. With more than 3,000 different products within indoor and outdoor cleaning we meet our customers' requirements for almost any possible cleaning solution.

Nilfisk-Advance is headquartered in Denmark and has sales companies in 44 countries around the world and dealers in more than 70 countries. We have our own production facilities in 8 countries and we are a total of 5,400 employees dedicated to *enabling sustainable cleaning worldwide to improve quality of life*. Nilfisk-Advance is a part of the NKT Group and has an annual turnover of EUR 847M (2011).